



Durham County

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Durham, NC 27701
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Meeting Agenda Board of County Commissioners

Wendy Jacobs, Chair
James Hill, Vice Chair
Heidi Carter, Commissioner
Brenda A. Howerton, Commissioner
Ellen W. Reckhow, Commissioner

Monday, February 6, 2017

9:00 AM

Commissioners' Chambers

Worksession

"Public Charge"

The Board of Commissioners asks its members and citizens to conduct themselves in a respectful, courteous manner, both with the Board and fellow citizens. At any time, should any member of the Board or any citizen fail to observe this public charge, the Chair will ask the offending person to leave the meeting until that individual regains personal control. Should decorum fail to be restored, the Chair will recess the meeting until such time that a genuine commitment to the public charge is observed.

As a courtesy to others, please turn off cell phones during the meeting.

9:00 am Worksession Agenda

1. Citizen Comments

[17-0050](#)

Citizen Comments- 30 min

Agenda Text:

The Board of County Commissioners will provide a 30-minute comment period at a meeting once a month. Any citizen of Durham County wishing to speak shall have an opportunity to do so. The Board may direct staff to research and reply to the concerns, if appropriate. Speakers must sign in prior to the start of the meeting providing a mail/email address and telephone number so that staff may reply to comments and/or questions. Citizens who request an immediate response from the Board are encouraged to submit a brief description of the issue to the Clerk to the Board two weeks prior to the meeting to allow an opportunity for research prior to the meeting. **All speakers shall have three (3) minutes to speak and are requested to refrain from addressing issues related to personnel matters.**

Alignment with Strategic Plan: Citizen engagement aligns with all five of the strategic goals by allowing the Board to receive comments and concerns from the community related to important issues in Durham County.

Resource Persons: V. Michelle Parker-Evans, County Clerk to the Board

County Manager's Recommendation: The County Manager recommends that the Board receive citizen comments and direct staff to respond, as deemed appropriate.

2. Discussion Items:

17-0036

City-County Resident Survey - 2016 Findings- 60 min

Agenda Text:

The Board is requested to hear a presentation on the recently completed City-County Resident Survey. For the second consecutive year, Durham County has partnered with the City of Durham to conduct a resident satisfaction survey. The survey, which was conducted in late Fall 2016, presents information about service quality and resident prioritization of services. This data, including trends from last year, will be used to help Durham County make service improvements in the spirit of the County's continuous improvement model, Managing for Results. The survey also enables Durham County to compare itself to other, similar-sized communities across America.

Alignment with Strategic Plan: Goal 5: Accountable, Efficient and Visionary Government

Resource Persons: Jason Morado, Senior Project Manager, ETC Institute; Drew Cummings, Chief of Staff; Michael Davis, Strategic Initiative Manager

County Manager's Recommendation: The County Manager recommends that the Board hears the presentation and offers any comments or questions on the resident survey findings.

17-0046

Second Update from the Made in Durham Collaborative- 30 min

Agenda Text:

The Board is requested to receive and discuss a second round of information from the Made in Durham collaborative.

Made in Durham representatives came to the January 2017 Worksession to update Commissioners on a variety of aspects of Made in Durham's progress. The Memorandum of Understanding governing Durham County's FY16-17 support for this collaborative was approved, but a number of new, additional questions were posed. Made in Durham representatives were invited to prepare and/or present additional information at the February Worksession.

Alignment With Strategic Plan: Stronger education to work pathways are particularly important for Goal 1 of the County's strategic plan, but success in this area would be both a cause and effect of greater success in the other goal areas as well.

Resource Persons: Meredythe Holmes, Executive Director for Made in Durham

County Manager's Recommendation: The County Manager recommends that

the Board receive and discuss a second round of information from the Made in Durham collaborative.

Attachments: [County Commissioners Report Jan. 2017 \(2\)](#)
[Measures Document_Merged 2](#)
[Chart 1 MID Financials Nov 2016](#)
[Chart 3 summary of Fundraising Jan 18 2017](#)
[United Way Wilder Report - Durham Futures](#)
[Equal Measure Site Visit Snapshot_Final_04Feb16](#)

17-0070

Durham Chamber of Commerce Economic Briefing Update- 45 min

Agenda Text:

The Board is requested to receive an update briefing from the Durham Chamber of Commerce (Chamber) regarding Economic Development and Recruitment. The briefing will provide a recap of 2016 successes and challenges. The Chamber will also provide an overview of anticipated trends, influences, and directions with respect to Economic Recruitment for 2017.

Alignment with Strategic Plan: This briefing aligns with Goal 1- Community Prosperity, and Goal 5 - Visionary Government

Resource Persons: Geoff Durham, CEO, Durham Chamber of Commerce; Ted Conner, Sr. Vice President, Durham Chamber of Commerce; Jay Gibson, P.E., General Manager

County Manager's Recommendation: The County Manager recommends that the Board receive the Chamber briefing on Economic Development and Recruitment.

17-0047

Funding Request from Art of Cool and MoogFest Festivals- 30 min

Agenda Text:

The Board is requested to receive information regarding this funding request from the festival representatives and ask any questions they wish. If the desire is to fund the festivals at some level, an item can be brought back at the next regular meeting to make that official.

In 2016, County Commissioners were approached to help support both of these festivals. While festivals are outside the current economic development incentive policy, the desire to make these festivals a success in Durham as well as the promise of direct and induced economic impact led Commissioners to fund Art of Cool at \$20,000 and MoogFest at \$62,500.

This year the two festivals are making a joint request - \$30,000 for Art of Cool and \$62,500 for MoogFest. The City has already approved \$30,000 for Art of Cool and has budgeted and is expected to approve \$62,500 for MoogFest. The 2016 Economic Impact Analysis statements for both festivals, which are attached, show a total economic benefit of between \$9 and \$10 million for Durham, not to mention the more than 1.4 billion media impressions. The

festivals are undoubtedly an engine of “place-making” as well as significant economic activity in Durham.

Staff are supportive of this request as reasonable in light of the demonstrable economic development benefits, but as with other non-profit contracts moving forward, are working to add focus, accountability, and rigor to future funding of this sort. If the Commissioners believe they might want to consider event-related requests like this in the future, staff recommend making an official allocation in the FY17-18 budget and having a mid-year RFP process (similar to the one the City is developing) which would include the submission of official, rigorous economic development analyses by which requests could be evaluated.

Alignment with Strategic Plan: A variety of community economic development drivers like these events ties in well with Goal 1 (Community Enrichment) and Goal 4 (Environmental Stewardship and Community Prosperity) of the Durham County Strategic Plan

Resource Persons: Casey Steinbacher, Founder and CEO - Casey’s Company and consultant to the festivals; Drew Cummings, Chief of Staff

County Manager’s Recommendation: The County Manager recommends that the Board receive information regarding this funding request from the festival representatives and ask any questions they wish. If the desire is to fund the festivals at some level, an item can be brought back at the next regular meeting to make that official.

Attachments:

[2017 AOC x Moogfest Joint Proposal 170130](#)

[AOCxMoogfestLettertoDurhamCounty](#)

[MF17 Durham City-County Presentation deck_v3](#)

[Art of Cool Project Pitch Deck County](#)

[EIS Art of Cool 2016](#)

[Moogfest2016 CommunityRecapReport 160616](#)

[Moogfest 2016 Final EIS](#)

[AOCFEST 2016 Proposal to Durham County](#)

[free programming at 2016 AOC fest](#)

17-0053

Comprehensive Transportation Plan- 60 min

Agenda Text:

The Board is requested to receive a presentation and provide comments on the draft Comprehensive Transportation Plan (CTP).

Summary. The Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC MPO) has released the draft Comprehensive Transportation Plan (CTP) for public comment. The North Carolina Department of Transportation (NCDOT) requires MPOs to produce a CTP; these plans are often the product of a joint planning effort between MPO planning staff, NCDOT Transportation Planning Branch staff, and local

planners. Once adopted by the MPO Board and the NC Board of Transportation, the CTP will replace county and municipal Thoroughfare Plans. The MPO Board is scheduled to consider adoption in March. Later in spring 2017, the final CTP will be brought back to the Board of Commissioners with a recommendation for adoption in order for the County to be able to use it in its development review process as a County-adopted transportation plan.

Attachments:

Attachment A: Draft CTP - Durham Key Projects

Alignment with Strategic Plan: The text amendment emphasizes Goal 1 by offering fair and reasonable regulations for the citizens and business community of Durham while adhering to Goal 5 by maintaining a transparent government and welcoming public input.

Resource Persons: Scott Whiteman, AICP, Planning Supervisor, and Andy Henry, Senior Transportation Planner

County Manager's Recommendation: The County Manager recommends that the Board receive a presentation on the draft Comprehensive Transportation Plan.

Attachments:

[CTP BOCC Memo](#)

[Attachment A Durham Project Map and Table](#)

17-0066

Update on the 2017-18 Nonprofit Request for Proposal (RFP) Process-30 min

Agenda Text:

The Board is requested to receive an update on the 2017-18 Nonprofit RFP Process and Target Area development.

Alignment with Strategic Plan: This item aligns with Goal 5: Accountable, Efficient and Visionary Government

Resource Persons: Claudia Hager, General Manager, Keith Lane, Budget Director, Andy Miracle, Budget Analyst and Drew Cummings, Chief of Staff

County Manager's Recommendation: The County Manager recommends that the Board receive an update on the 2017-18 Nonprofit RFP Process.

17-0069

Discussion of How Contract Approvals are Presented to County Commissioners-45 min

Agenda Text:

The Board is requested to consider staff's responses to the questions Commissioners raised and move towards a decision about the kinds of contextual information with which they would like different kinds of contracts to be brought to them.

Many different kinds of contracts are brought to the Commissioners each month for their approval. It is admirable that Commissioners spend time reviewing and asking questions about contracts they are asked to approve. Whether they or staff are approving particular contracts, Commissioners also have the right to

ask that the vetting (and presentation, if required) of any contract be accompanied by uniform and appropriate types and levels of information. Staff's goal in this conversation is to get a better sense of the Commissioners' desires in this regard and also to share additional information about how state statutes and other considerations inform our contracting processes.

Alignment With Strategic Plan: Effective, efficient, and informed Board action relates strongly to Goal 5 - Accountable, Efficient, and Visionary Government.

Resource Persons: Wendell Davis, County Manager; Lowell Siler, County Attorney; Jay Gibson, General Manager

County Manager's Recommendation: The County Manager recommends that the Board the Board is requested to consider staff's responses to the questions Commissioners raised and move towards a decision about the kinds of contextual information with which they would like different kinds of contracts to be brought to them.

[17-0068](#)

Commissioner Comments - 15 min

Agenda Text:

The Board is requested to allow each Commissioner three minutes to report on conferences or make comments regarding issues that may be of interest or concern to the Board.

Alignment with Strategic Plan: Goal 5

Resource Persons: Board of County Commissioners

County Manager's Recommendation: The County Manager recommends that the Board allow comments from each commissioner and direct staff accordingly.

3. Adjournment